

The Billboard

The World's Foremost Amusement Weekly

MARCH 21, 1942

15 Cents

Vol. 54, No. 12



DICK KUHN AND HIS ORCHESTRA

Fourth Year
Helen Astor, New York
On DECCA RECORDS
Director: Music Corporation of America

On **THE AIR**
On **RECORDS**
Over the **COUNTER**

—THEY'RE ALL

HITS

from the publishers of
"I DON'T WANT TO SET THE WORLD ON FIRE"

CANCEL THE FLOWERS

CHINA CONGA

OVER THE MEADOW

MY FACE IS DIRTY WITH KISSES

SORRY FOR YOU

NO LOVE BLUES

THE STORM'S ALL OVER

KICKONGA

SENTIMENTAL SERENADE

IN SUNNY SAN DOMINGO

THE STOMP WALTZ

STRICTLY INSTRUMENTAL



1555 BROADWAY, NEW YORK, N.Y.
WOODS THEATER BLDG., CHICAGO
5834 LA MIRADA AV., HOLLYWOOD

CHERIO MUSIC

PUBLISHERS, Inc.

Radio Talen

New York by JERRY LESSER

HUGHES I've been sharing about
ALONZO DEAN COLLE's original
play on the HAY RABBIT were too
good to believe that he and
HARRINGTON would be a great duo for
a new series... that MARY DANNING
should give up radio work and concen-
trate on stage shows. This old stage
player the wife, does a great imitation. Ex-
actly to perfection almost every famous
man and female, etc. . . . that MRS.
HARRY PHILLIPS has plenty on the ball,
and will really get into practice the
possibilities of his profession.

time as the lord of Clondrie, and will be going radio walk here in New York. . . . Twelve boys of CBO's production department leave soon for service in the army.

WHAT'S price tag: COLLIER WRIGHT, radio actress and singer, estimates that she wore out six pairs of shoes and over 20 pairs of stockings in pursuit of her first radio job. Anyway, she's glad it was before priorities. . . . *My Love and Lorena* will be the title of a new five-episode dramatization on CBS April 6. . . .

... **JEANNE JUVELIER**, a Supremacy in Cal for years, makes New York radio this week with a role on *Lincoln* (Aphasia) ... **IRVING BERLIN** records

A term set in at Warner's Office upon this week end has diverted the newsman, lyrics man and musical copy cat there. . .

WINSTON LAWF, of NBC's production department, is working out ideas of how another phase getting plenty busy-eyed, in her all-out effort to "keep his smile as 'The Children'." . . Radio singer LINDA WARE has a great idea for a musical review about "writing the last days" she says "what could better than a thriller-chiller to make your blood run cold?" Well, for that matter, how about a hair-raising series for hold-breathed ones. **LINDA?**

By SAM HONIGBERG

[illegible][illegible]

Hollywood

[illegible]

Hollywood's Lakeide. . . The BURNING AND ALLIEN show will recreate Iron Camp State, army post near Riverside Calif., March 31. . . BUDY VALLER has been announced a second letterer in the California State Guard, crucial men unit.

Pitts Staff Changes

PITTSBURGH, March 14.—More additions and subtractions on staffs due to war. Engineer Walter Olson, of WGAM is in the Marine Corps; Dave McKenna, of same station, in U. S. Air Corps, and Bill Tolman, of continuity department, in Reserve Defense Corps. Margie DeVos has replaced Polly Krutts on same station's morning News Feed show, sponsored by Joseph Horne Company.

Lower Hoyt, formerly with Mals & Company, has joined KDMA as assistant auditor, succeeding Joseph O. Schaeffer now in the U. S. Navy.

Laval's New NBC Show

Increase in War News Hits Radio Press Agents; Space Hard To Grab

PHILADELPHIA, March 24—Station area agents are finding it increasingly difficult to keep ahead of local propaganda, due to the amount of war news. However, station program schedules show a striking number of programs which lend themselves to publicity. Before the war, stations had many wartime quarter and half-hour periods used for special events and special shows. In addition, redoubts and organizations incorporated to obtain publicity.

Now, anything which doesn't aid the national effort is considered wasteful. All unutilized time is turned over to army, navy, marine, defense corps, etc. Results in a bumper crop of apocrypha, which, while effective, are not worthy of publicity since they are duplications of similar programs.

Even this paper publicly is no praise for the p.m. Most station trade appeals are negative, concerning ap-

Chi Airs Defense
73 Hours Weekly

CHICAGO, March 18.—Leading stations here are devoting over 10 hours of their mid-weekly time to National Defense shows. The line includes regularly scheduled shows, both network and local, as well as numerous spot announcements sandwiched in during the broadcasting hours.

WJAZ news runs a total of 34 hours and 15 minutes out of the weekly total of 168 hours. WJAZ expects the database theme for some 18 hours weekly, representing 10.1 per cent of the total time on the air. WJAZ sets aside seven hours of the weekly total of 168 hours, WJAZ, on the air 348 hours, carries national database theme, for state, local and ad

diverse shows for 4416 hours and he continues to maintain his 432 spot and 1000 commitments. WJZB is represented with eight hours and 78 minutes out of a total of 29 broadcasting hours. WJZB, on the air 36 hours a day, takes up seven hours and 33 minutes weekly with divorce programs. WJZB out of 78 hours weekly, uses 4 per cent of that time for patriotic shows. The station's 1941 divorce show total, incidentally, includes 110 hours, 418 programs, 232 guest speakers and 360 announcements.

Danzig Leaves WOR For U. S. Navy Post

NEW YORK, March 14.—Jerry Dwyer, publicity director at WGN, takes a leave of absence Monday (15) to go on active duty as a Lieutenant Junior grade, United States Naval Reserve, in the Radio Relations Division of the Third Naval District.

Donaghy has been with WGBH for six years. He started in Special Features, became commercial program manager and two years ago director of the publicity department.

General Mills: \$3.16 to NBC

CHICAGO, March 14.—General Mills, by shifting one of its strip shows from CBS to NBC, gets a full afternoon hour on NBC locally, starting Tuesday (11).

OM on this date will mark Symon of St. Christopher and Betty Crocker Oven Warm (CRO) to WBLAQ (WBLQ) for the 3-45 weekday afternoon slot. Starting at 1, OM has Light of the World; 1:15, ...

All that Light of the World will originate here.

Calif. Growers Sponsor Joy

starting today, sponsors Dick Jay, News, on five Pacific Coast stations of the Columbia Broadcasting System, Saturdays, 8:55-9 p.m. Stations are KXN, Los Angeles; KAHM, Fresno; KOTV, Portland;

Long Advertising Service handles the

is leaving the air because of defense contracts or priorities—all such matter left unmentioned, the huge leg. Jerry Stone, White's publicity agent, is sending a station paper to appear over stock and finance all the news, charts and gossip not worthy of newspapering but of interest to listeners. And to the station's mailing list of 20,000.

**KTHS Bids In; Sale
Of Outlet Likely**

TITTLE BOON, Ark., March 14.—While boys find the situation of Hialeah Park, 8900 east at Hot Springs, the end of government of the Chamber of Commerce at the spot has delayed until a coming week acceptance of offers to release the radio facilities. One of the most attractive bids, the officials admit, was by the Elmer Roosevelt interests, who would lease or manage the station. Two residents of the spot put in bids, one of the bids came from Baltimore who were said to be ready to spend a station.

ADVERTISERS

[illegible]

WSJS Power Boost Soon

WINSTON-SALEM, N. C., March 24. FALB here, NCO outfit, reports to station with 1,000 watts power will directional antenna June 1. Station reports with 200 watts, collected the

GETTING A NEWS PUNCH INTO A LONG-RUN NETWORK SHOW

By P. Wesley Combs Jr.
(Vice-Pres., Irwin Wazey & Co.)

An informative, lively
article in next week's
issue
(SPRING SPECIAL)

*"Our Country! In her intercourse
with foreign nations may she always
be in the right; but Our Country,
right or wrong."*

STEPHEN DECATUR

BUY DEFENSE BONDS

**Hellzapoppin
Sons O'Fun**

- ok. Olsen -
Chic Johnson

LET'S TALK ABOUT RECORDS!

THE NATION'S NO. 1 TRUMPETER

HARRY JAMES

and his MUSIC MAKERS

featuring HELEN FORREST • JIMMY SAUNDERS • CORKY CORCORAN

**BROKE EVERY
existing RECORD**at Frank Dailey's
MEADOWBROOK
in his OPENING WEEK!by **HARRY JAMES**have taken him to winning place
on the COCA-COLA SPOTLIGHT
BANDS broadcast!... and these smash-hit
COLUMBIA RECORDSHere are the two biggest beauties on records today—both feature
that glorious golden trumpet of Harry James:**I DON'T WANT TO
WALK WITHOUT YOU**

36478

**YOU MADE ME
LOVE YOU**

36296

and these other records are out to
front with them too—they're all
bound to bring you continuous play:**I REMEMBER YOU
LAST NIGHT I SAID A PRAYER**

36518

**SLEEPY LAGOON
TRUMPET BLUES CAMPAIGNE**

36549

**SKYLARK
THE CLIPPER**

36533

and a brand-new release timed right for
the Easter Holidays:**EASTER PARADE**
backed by: **CRAZY RHYTHM**

36545

currently in person

Frank Dailey's MEADOWBROOK

Cedar Grove, N. J.

Opening April 28

PALLADIUMLos Angeles
5 Weeks... signed
to start**March 30**
for
Universal PicturesPersonal Management: **FRANK MONTE****MUSIC CORPORATION OF AMERICA**

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

EACH OFFICE A COMPLETE UNIT IN ITSELF

Around the Grounds

MILLBURN, C.—Hollows County Fair here will be a day show, the usual, admission attendance. "Tentative dates were fixed and there will be two day and two night shows."

KILLBUCK, Miss.—The 1942 North Carolina State Fair, which will be held at the Board has agreed for Salem with George B. Thompson, Agency, Hollywood, has been selected to manage the fair.

EL DORADO, Ark.—Plans for a modern fair to be held in El Dorado County grounds have been announced by Jim O'Neill, president of the Union County Farmers and Poultry Association. The new exhibition is on the grounds and construction work has been started.

MONTGOMERY, Ala.—Philip H. Lippman, secretary-manager of Montgomery County Fair, has been elected to the position of president of the fair. Lippman was elected to the position of president of the fair. Lippman was elected to the position of president of the fair.

MOORE JAW, Ark.—Moore County fair will be held at the fair grounds in Moore, Ark. The fair will be held at the fair grounds in Moore, Ark. The fair will be held at the fair grounds in Moore, Ark. The fair will be held at the fair grounds in Moore, Ark.

BENTON, C.—Annual fair-grounds here will be held at the fair grounds in Benton, Ark. The fair will be held at the fair grounds in Benton, Ark. The fair will be held at the fair grounds in Benton, Ark. The fair will be held at the fair grounds in Benton, Ark.

MAINTVILLE, W. Va.—The Big Beaver fair will be held at the fair grounds in Maintville, W. Va. The fair will be held at the fair grounds in Maintville, W. Va. The fair will be held at the fair grounds in Maintville, W. Va.

Fair Elections

MOORE JAW, Ark.—W. M. Johnson was elected president of Moore Jaw fair. Johnson was elected president of Moore Jaw fair. Johnson was elected president of Moore Jaw fair. Johnson was elected president of Moore Jaw fair.

KAUFMAN, Miss.—James J. Kaufman was elected president of Kaufman fair. Kaufman was elected president of Kaufman fair. Kaufman was elected president of Kaufman fair. Kaufman was elected president of Kaufman fair.

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B. C. EXHIBS PROCEEDS

(Continued from opposite page) by the government, with the cooperation of the fair, the proceeds will be used for the benefit of the war effort.

D. K. Haddock, New Brunswick, N. J.—Haddock was elected president of the fair. Haddock was elected president of the fair. Haddock was elected president of the fair. Haddock was elected president of the fair.

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HANKINSON READIES

(Continued from opposite page) have been selected to manage the fair. The fair will be held at the fair grounds in Hankinson, Ark. The fair will be held at the fair grounds in Hankinson, Ark. The fair will be held at the fair grounds in Hankinson, Ark.

CANTON, C. TILT SEEN (Continued from page 42) of the season. A score of well known exhibitors have been selected to manage the fair.

CHAMBER OF COMMERCE (Continued from page 42) of the season. A score of well known exhibitors have been selected to manage the fair.

BRING BACK AC RIDERS (Continued from page 42) of the season. A score of well known exhibitors have been selected to manage the fair.

W. J. SHORE "DINOUT" (Continued from page 42) of the season. A score of well known exhibitors have been selected to manage the fair.

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With the Zoes

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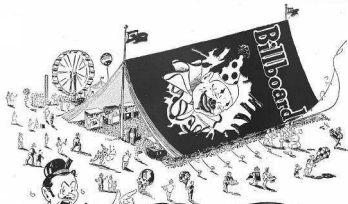
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THE "GREATEST SHOW" ON
EARTH ... ALL UNDER ONE
COVER—FIRST—COMPLETE—BEST!

The Billboard SPRING SPECIAL
OFF THE PRESS MARCH 24 DATED MARCH 28
5th ANNUAL OUTDOOR ATTRACTIONS SECTION

(Formerly published in Summer Special)

FEATURE ARTICLES

CARNIVAL: "Carnival Publicity and the War"

CIRCUS: "The Circus Goes Modernistic"

FAIRS: "Fairs and Expositions Will Help Win the War"

PARKS: "Results of Streamlined Advertising"

PIPES: "Pitchdom's Future"

LISTS: 1942 Fair Dates, Amusement Parks, Coming Events

NITE CLUB-VAUDE: "Social Security Clarification Wanted!"

MUSIC: "Is It a Trend?" "The Marxian Approach to Band Leading"

RINKS: "Importance of Good Rink Music"

*World's Biggest
Value in News
and Views of
Amusement
Field*
**SEE SPECIAL
OFFER
ON COUPON
BELOW**

Shoot the
Works and
Save Half



**THIS SPECIAL 10-DAY OFFER BRINGS
YOU 13 COPIES AT LESS THAN 8c EACH**

The Billboard

13 copies from December 1941 to March 1942

Your magazine after nearly 100 full years with me. There's my date—now you read me the 13 copies that would cost me \$1.15 at newsstands.

Name

Address

City

State

Regular rates can pay. It's single copy 10c

Now Please Correspondence

YOU PAY
Less Than
HALF PRICE

Regular Rates:
One Year \$1
Single Copy 10c
SPRING SPECIAL 25c

The Billboard
THE WORLD'S LARGEST AMUSEMENT NEWS

MAIL THIS COUPON WITH \$1.00—DO IT NOW!



Coin Machines

AMUSEMENT... MUSIC... VENDING... SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 152 N. Clark St.,
Chicago, Ill.

"How To Win the War"

The United States has an oversupply of editors, columnists, publishers, politicians and other self-appointed critics who are busy telling how to run the war. England and the United States have recently been subjected to a serious outbreak of these *super critics*.

If the propaganda machines of the Axis powers had worked overtime at devising schemes for demoralizing the democracies, they could not have chosen a better time nor have used better subject matter than that chosen by those who have set themselves up to tell how to run the war and to criticize the leadership of the United Nations.

If all these critics would devote their energy and time to really helping win the war it would be of great help in probably the most trying hour facing the democracies. It is extremely unfortunate that the leaders of the United Nations are now compelled to spend so much time answering their critics when the time of both the critics and the leaders should be spent in fighting the enemy.

The wave of criticism has not only had an evil effect on England and the United States but it is also well calculated to confuse and divide all the United Nations. The Axis has not only won naval and military victories in recent weeks but it has also won its greatest propaganda victory. When so many people in the democratic nations begin to say the very things that the Axis leaders want them to say, that is a propaganda victory indeed.

As many leaders have said, this war is different in many respects from previous wars. For one thing, our enemies are depending more on propaganda to win for them than ever before. Propaganda is the spearhead by which the Axis powers hope to break down all democratic nations. Axis leaders have made it plain that democratic nations are especially susceptible on this point because so many people can be found in democracies to say just what the Axis wants them to say.

There has never been any secret about how the Axis powers intend to work. They have been rather bold about how much they depend on critics and self-appointed advisors to break down the democracies. It was hard to believe at first that people in the democracies would do such a thing, but the wave of criticism of leaders in the United States and England during the last few weeks is con-

vincing evidence that the Axis powers can get a lot of help right among the democratic nations.

That the Axis leaders depend much on the help they can get inside America can be seen by the work of a Jap submarine timed to occur during President Roosevelt's recent speech. The Japs knew this would get dramatic headlines and would be worth a billion dollars in free advertising. They knew also it would start millions of Americans to criticizing their own naval and military leaders.

The critics and advisors on how to run the war say they are sincerely trying to help win the war when their methods are questioned. But sincerity only makes their work all the more dangerous. Hitler himself is very sincere, fanatically so. He who sets himself up as a critic or advisor should remember that a lot of things other than sincerity are required to win a war.

Churchill and Roosevelt and all the leaders of the United Nations have been faced for some time with the serious problem of having to give up some part of the vast battle front covering land and sea. It can be said frankly there is no man this side of heaven who can foresee with certainty what is the best course at the present time.

But whatever course the leaders of the United Nations decide upon, the critics and advisors on how to run the war can be counted on to start another wave of criticism that will be very pleasing to the Axis.

A sober second thought ought to convince any thinking person that many of the problems in the present war are somewhat beyond the grasp of human minds, hence any criticism of our leaders should be reduced to an intelligent minimum.

The uproar that came from the columnists, editors and other critics following the fall of Singapore is an example of how foolish all such criticism may be. The naval and military experts had said as much as they could about the probabilities of defending Singapore without just opening up all their plans to the Japs. Any columnist, editor, adviser or super critic who made an intelligent effort to follow the developments should have known pretty well what the plans were. Yet these advisers and critics sang their song for the Axis when the defeat came. The least that any American can do at the present time is to refuse to say what the Axis leaders want him to say.



DON'T leave the allied leaders to take their attention from the enemy by sounding criticism. (Cartoon from The Providence Journal.)

CMI TO CARRY ON

Program of Co-Operation To Feature Work in 1942

Help win the war and help other associations in twin watchword

CHICAGO, March 18.—Coin Machine Industries, Inc., held its annual meeting and election assembly evening, March 18, at the Hotel Sherman here. The election was important because the officers to be chosen would have the responsibility of directing the affairs of the organization during a trying year. Dave Gottlieb, president of D. Gottlieb & Company, was returned to the office of president at CMI after vacating the office one year ago. He held the office also during the last two years of the organization. The new roster of officers chosen is as follows: Dave Gottlieb, Chicago Coin Machine Company, vice-president; Richard Gottlieb, Cincinnati Tool Company, treasurer; Julia Cavelti, Bellini Supply Company, secretary; and James A. Gilmore, executive manager.



DAVE GOTTLIEB returned to the presidency of Coin Machine Industries, Inc. He is starting on his third year.

The board of directors chosen are W. R. Boden, Julia Cavelti, L. W. Gensberg, Dave Gottlieb, Richard Gottlieb, R. W. (Buck) Reed, F. H. Furman, William Haskins, David C. Koccola, Walter A. Trishak and Sam Woolberg.

Program of Co-Operation

Dave Gottlieb, in his brief speech of acceptance, expressed the sentiment of the membership to keep the organization going during the entire war period and



JAMES A. GILMORE will continue an official work as secretary-treasurer of Coin Machine Industries, Inc.



JIMMY CHRIST, elected secretary of Coin Machine Industries, Inc. has been active in committee service for the group.

the desire of the industry to co-operate fully with the government in winning the war and also with all trade groups in the industry. The program to be followed was outlined briefly as follows:

1. The CMI and its membership will seek to co-operate fully with the government and all its agencies to help win the war.

2. The organization will maintain its headquarters at the Sherman Hotel for the benefit of its members and also invite members of the industry from all parts of the country to visit the headquarters when in Chicago.

3. The CMI will endeavor by example and in every possible way to encourage all coin machine trade associations to

unanimous action during the war period, supported by various members at the morning tea full support to the program and especially to the idea that CMI should maintain its offices, also make members find their business maintained in many ways.

A delegation from The Billboard designed the Association Award plaque which has been awarded to a committee of judges for public relations and other association work during 1941. These awards were to have been on display during the 1942 convention, but the annual show was postponed.

EASTERN FLASHES

By JOE CRILECK and BEN SMITH

New York was pretty quiet this week, with many of the Delmas in France or on their way south. However, the distribution received some very gains which we list separately.

Coming and Going

Steve Debern is driving south in early March to vacation in Miami Beach, Fla. for a few weeks.

Harry Rutledge rode to New Woodstock and spent some hours on this issue.

"Big" Grogan, of DeCristof, is in Washington on definite business.

Bob Kalkay and Dave Singer, representatives of Superior Products, amusement manufacturer, visited around 20th Avenue.

Hyacinthe Rosenberg spent the last two weeks touring around the country, his first trip being Chicago. Hyacinthe's back in the city with a few plans for activity.

Acme's New Plastic Dept.

Acme Sales Company has installed a new plastic department and is now equipped to do an even better job in turning out its specialized plastic for machine operation. Don Sticks is

quite entranced with the results obtained from the new machine and says that when these plastic are installed they will carry a lifetime guarantee without breakage.

Center's Travels

Lois Center has returned to the city from an extended trip that took him to California. Lois has stayed around for a few weeks, then grabbed a train for Boston, where he started around the two days. Then back to the office, where he hopes to see you over for a while.

Murphy's 30th Anniversary

Mike Murphy is celebrating his 30th anniversary in the coin machine business. Mike is accomplishing things at a steady pace and will be that he has been extremely busy this season carrying operations with new and used equipment.

Work and Play

While Ben Isaac takes a much-needed rest in Miami Beach, Fla., Sanford (Sankey) Brown is playing busy taking care of orders for Coach's First Ball, which was ordered by the authorities for operation in New York.

Happy Pappas

Michael Stolt, assistant office manager of Modern Amusement Company, celebrated the arrival of a boy March 8. The youngster will sport the tag of Ben Anthony. As Ben's father is a well-known and respected man, it is hoped that Ben will become a successful operator, who was rushing in. Ben's wife also presented him with a log.

Chicago's New Hit

All signs, of Harry Wodding Company, claim Chicago's new pin game has made a hit with the operators in its territory.

Coffer Unbeknownst

Earl Whitely is about ready to take his gold chips out of a reservation. The promise of spring is a call to bed to do the gold around around here. He is about ready to take his gold chips out of their own pockets but he will probably resist the pressure all over again this year.

Here and There

Dave Brown tells us that his operation is going over for March's Big Deal in a big way and he is selling them as fast as they can be sold out of the store.

Jim Hart, the radio man, has just made his radio recording of popular songs.

Leo Wilkins, of Wilkins-Park Products Corporation, announces his firm is now in full production of the Rikemobile pinsetter and that operations have already given the firm a fine reception as indicated by orders in hand.

BRIEFS OF THE WEEK

Births

A girl, Elise Marie, to Mr. and Mrs. Lester Weinbaum, is Buffalo Pharmacy 24, where is office manager in the sales office of Adler Photograph Company.

A girl, Betty Ann, to Mr. and Mrs. Margaret Bower, is Chicago March 18. Bower has been member of coin machine department of The Billboard a member of years.

In Military Service

John Brins, Mayflower Novelty Company, St. Paul, to the Navy Air Corps, 821 Broadway, Mayflower Novelty Company, St. Paul, to the Army.

W. D. King, L. M. King Amusement Company, Richmond, Va., to the Navy.

New Addresses

Joe and Carl Yohn, Operators' Exchange, 622 W. New Street, San Francisco.

Ray Orleans, Coin Machine Exchange, 340 Payson Street, New Orleans.

Firm Changes

Localities Amusement Company, New Orleans, has been sold to Martin Haskins.

New Firms

Max Kohnst, Show-Time Candies, 317 North Second Street, Philadelphia. Tri-State Music Company, 104 North Third Street, Baltimore, Pa.

In Chicago

Shirley Francis, Teems Distributing Company, Minneapolis.

COMING EVENTS

April 27—Ohio State Automatic Electric Photograph Owners' Association annual convention and banquet, Hotel Spauld, Cleveland. Business session begins at 2 p.m. Banquet dinner at 6:30 p.m.

May 4-8—National Premium Exposition, Palmer House, Chicago.

June 8-11—Confectionery Industries Exposition, New York.

September 14-16—Advertising Specialty National Association, Chicago.

November 9-13—American Baiting of Carbonated Beverages Convention, New York.

SAM MAY & CO.
851 Main Avenue San Antonio, Texas



PHIL FILLERS, famed Warbler designer, whose latest creation, the Warbler Truist Motel, has created a flood of favorable comment, is pictured here being congratulated by Spence Elmer, Warbler assistant general sales manager. (LSC)

Industry Mentions

Magazines — Newspapers — Radio

The *Chronicle* (Oct. 21) Counter-Pool, Black Tackling to the defense of the graded university in this newspaper's editorial, is "I should like Doubler + Checker, cluster column written "By Jambur," the columnist stated: "This nation's great cathedralers are putting together for the first time in the history of the democracy, right up to the U. S. Congress Court, a... Because the physical gains of a... play from all walks of life the two recent court decisions, making sure there are being raised by the... the... The present court... a harmless diversion, and this department has never heard of any case... permits part-time... You can go to a track and put all the... even if you quit there when you have... some home with the stars, you have

three days over a magazine board. . . . This department may be an overstatement of cost, but it cannot help wondering whether the paper was classified the postal machine as a printing device and ordered it as an instrument for the same after being shot out through."

A tax other than the assessment has been found for the pinball machines. N. William R. Stephens, assistant physics professor at the University of Pennsylvania, recently employed an unengaged pinball machine connoisseur to illustrate his lecture on "Atomic Atom Smashers" before the Hahnemann Astronomical Society in the Franklin Institute in Philadelphia. Lights flashing in the surroundings of rolling balls illustrated how atom energy irradiates the stars.

For quantity, mention of the coin machine industry in newspapers in Wisconsin recently set a record. It all started when the Bulletin first was published a short time ago. A brief case study that a paper for Keweenaw printed games in Milwaukee here kept the news going, and a crowding paper-offer in the Delta has been kept shining up the newspaper on the issue. The quantity of copy given to games and the quantity of the newspaper in Wisconsin available for the public is almost as important as the machine. It is common knowledge that Milwaukee was full of ballroom dancing, which may have some connection with the playing up news either than vice versa.

*The Los Angeles Evening Herald-Examiner, March 7, along with other California newspapers, reviewed the transcript of the grand jury probe that led to the indictment of Mayor Dornan and several of his officials the wire-tapping. In the report there is mention of the Dornan picket crusade in Los Angeles and how city detectives tried to get information against operators. Names of some of the people involved are also mentioned. The methods used to try to trap operators are listed along with examples of illegal methods of trying to get evidence.

A milk machine distributor received a put on the back in Corbin Adams' name. "In This Corner," which appears in The Washington Star-Journal, Adams said, "I'm going the greatest single amount of capitalization for the boys of the business," and nobody else had anything like it. "It's very fancy job box. And the machine was a gift from Don Lewis, of Arlington Station, together with a promise that the box would be kept filled with the very latest recordings."

For the second time in two weeks The Economist (19, 3) Groucho-Park came to the defense editorially, of phibist machines. Under the heading "Economic Is Logic—for Americans Is a Crime?" the newspaper about applying to the head on the machine, ending the article with: "... we can't think of a funnier word than a man who can't be a man."

**TO KEEP AHEAD
KEEP IN TOUCH WITH
YOUR HUCKLEY DISTRIBUTOR!**



DISTRIBUTOR COLLIS IRBY
OF DALLAS, TEX.,
SAYS:

"One Barley installation will enable any operator to use the Barley Music System with their 'Touch-A-Touch' Action bar as required. All over the country we are furnishing better and more assembly music for the general public, at less than \$600 per man in tuition. Almost every music man knows what the BARLEY MUSIC SYSTEM will do for his business. It is not unusual to step up business earnings from ten to three hundred per year. This business is accomplished with only a nominal investment in music equipment. We believe it is safe to say that 80% of all installations in the country are covered with BARLEY MUSIC SYSTEMS."



WHEN YOU THINK
OF RARE—THINK
OF SUELLY FIRST

BOCKLEY MUSIC SYSTEM INC • 4225 W. LAKE ST • CHICAGO

Ernest Tubb's
WALKING THE FLOOR OVER YOU

DICK ROBERTS

BOB AYCH

ERNEST TUBBS
Dances, 1960-1961

AMERICAN MUSIC, INC.

1211 N. Polinette Drive, Hollywood — Studio Bldg., Portland, Ore.

Frank and Cindy he can guarantee a million to the pre-market machine . . . while right next to it may be a pinball machine, which it's a shame to play!"

The San Francisco Chronicle, March 3.—Coke machine men might like to quote the following, which was clipped from this newspaper: "Thoughts for Today: Any country capable of producing the goods we imported the pirated machines should have nothing to fear from the rest of the world."

A strip of photographs in the manuscript section of *The Sorcerer* (Pa.)

Stenlund says employees of a workshop turning out belt drive for members of the German and Danessee police departments find old pistol magazine logs. The police furnished the material by turning over all school pistol magazines, which were of a type that returned empty pages. Logs of shot are now stored in German law parading machines are not identical.

Phil Baker, on his "Take It or Leave It" broadcast March 3, made the remark during one of his bouts with a contestant, "I've never felt so bad since they took the global middle-class out of New York."

OPERATORS—
BE PREPARED

Now that lists of locations are being made public due to the Federal tax, get acquainted with your local newspaper. Cultivate the good will of its editor. Our special bulletin "EDITORIAL PIONEERS" is a good opener. It tells what some of the biggest newspapers in the country have said about the usefulness of amusement machines.

FILL IN AND MAIL THIS COUPON TODAY

The Billboard Publishing Company
25 Costa Place, Cincinnati, Ohio

Please send me your free bulletin "EDITORIAL PIONEERS." I understand there is no obligation.

Name

Address: _____

City _____ State _____

WURFLITZER



Camelot, <i>Winds of Change</i> , \$69.50	Camelot, <i>Winds of Change</i> , \$69.50
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MISCELLANEOUS	
Sea Borters, Like New	\$140.00
Stamps, 1000	85.00
Tee Shirts	75.00
Woolen Socks	70.00
Woolen Socks	65.00
Woolen Socks	60.00
Woolen Socks	55.00
Woolen Socks	50.00
Woolen Socks	45.00
Woolen Socks	40.00
Woolen Socks	35.00
Woolen Socks	30.00
Woolen Socks	25.00
Woolen Socks	20.00
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Woolen Socks	10.00
Woolen Socks	5.00
Woolen Socks	0.00

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New VICTOR RECORDS

and current
cinégraph favorites



WAYNE KING'S NEW HIT "DEEP IN THE HEART OF TEXAS"

Here comes that tantalizing tune with the hand-clapping chorus—riding high on everybody's "hit parade." Wayne King's version on your cinégraph will bring in a new flood of nickels. On the reverse side is

"Leap of Memory" No. 27168
King's Current Hit
"The Anniversary Waltz" No. 27161

SAMMY KAYE
His new record—"My Buddy"
and "Honey Parachute" No. 27161
His present hit—"Sometimes"
No. 27172

JAN SAVITT
Count on this one—"Always in
My Heart" and "Jersey
Bounce" No. 27169
Still in demand—"Tic-Ti-Tic
Ta" No. 27175

JOE REICHMAN
His latest hit—"Moonlight
Cochon" and "Lullaby to a
Sweet Papa" No. 27163
Still going strong—"A Fireside
Chat" No. 27000

★ Keep 'Em Playing ★
ANY BONDS TODAY?
Barry Wood—27476
**REMEMBER PEARL
HARBOR**
Barry Wood—27478
★ Vocal Soloist

Order them today from your

VICTOR-BLUEBIRD RECORD DEALER

RECORD BUYING GUIDE—PART 1



Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a comparison of reports gathered each week by representatives of The Billboard line of best four selling operators in each of the 32 most important operating centers in the country.

● GOING STRONG ●

GLENN MILLER (Ray Hebb-Med.) Ranked 11421
MOONLIGHT COCKTAIL Victor 70316 (See News-Value)

This week the STRONG number scored up here without any trouble and, since it is already one of the strongest of the week, it is still on the upgrade. Miller is away ahead of all other winners, with "Doctoring" pretty well. One of two other disks reaching the maximum later on, but right now it's all Miller and "Doctoring". True, of course, is a further "Don't Stop".

A STRING OF PEARLS... **GLENN MILLER** (The Vocal) Ranked 11312

This great success number, called in "Punchbitter" when it first appeared, is the first strictly instrumental disc to hit "Going Strong" in a long time. Eddie Miller was first out with it, his whole album was challenged on the scene, as of this week. Start to figure how long the thing will stand on the road, but it surely belongs here and is to go on stage all over the land.

ROSE O'DAY **FREDDY MARTIN** (Eddie Stone) Ranked 11286
..... **KATE SMITH** Columbia 34443
KING OF THE BEANS **KING OF THE BEANS** Ranked 11408
MERRY MACE Decca 6524

BLUES IN THE NIGHT... **WEDDY HERMAN** (Wendy Herman) Decca 6520
..... **DIMMY DORSEY** Ranked 11426
EMILY LENCROFT (Emilencroft) Decca 4123
CAR CALLOWAY (The Caloways) Decca 6422

**DEEP IN THE HEART
OF TEXAS** **ALYDIE REY** (Bill Schell-Scotts) Ranked 11391
..... **BOB CROSBY** (Wendy Herman) Decca 4162
HERALD HIGHT (Herald Hight) Columbia 34525

**I DON'T WANT TO
WALK WITHOUT YOU**... **HARRY JAMES** (Helen Town) Columbia 34475
..... **ANDREW SISTERS** Ranked 11423
CRY LOUENBERG (Carmen Lombardi) Decca 4164

● COMING UP ●

A ZOOT SUIT **KAY KYLE** (Bobby Rock-Jack-Max) Columbia 34517
..... **BOB CROSBY** (Wendy Herman) Decca 4162
ANDREW SISTERS Decca 4162

In second week in this category here the *Bluebird*—*Joe-Jack* daffodily in the No. 1 slot. Andrew Sisters' version made itself felt this time and was maintained in climbing. It is to be sure, a fairly good number of weeks at this clip will mean "Going Strong" rating, while few people give us any kind of a choice either in its corner.

I SAID NO! **ALYDIE REY** (Vivienne King) Ranked 11391
..... **JIMMY DORSEY** (The Dorsey-Miles) Decca 4162

Reports were better this week too, since this motion is on a show of approval, the best reports come a lot of justice for the money. Looks promising, certainly that it will never hit the top for which the radio rate can be widely kept. Between the two was put on the duty it couldn't be played properly, which hurt it here.

**SOMEBODY ELSE IS
TAKING MY PLACE**... **BENNY GOODMAN** (Fanny Leo) Decca 6419
..... **BOB MORGAN** (Morgans) Decca 4095
VAUGHN MONROE (Vaughn Monroe) Ranked 11424

Goodman took the lead on this one and Vaughn began getting plenty of nickels for the operators, all of which added to a very nice climb for the label. Many operators list it as one of their best items, which looks well for the future.

EVERYTHING I LOVE... **GLENN MILLER** (Ray Hebb-Med.) Ranked 11421
..... **HELDON** on very well, without giving any signs of being "Going Strong" power. Miller continues all along on the home, putting enough come to make the number one of the best of all, but not quite good enough.

HOW ABOUT YOU? **TOMMY DORSEY** (Frank Butler) Victor 70316
..... **EDDY DASH** (Eddy Dash) Columbia 34501

This picture tune (DORSEY's) shows on Broadway has threatened the scene with a crack the ion, and it finally has. Mentioned in "Punchbitter" with a wide eye, it appears ripe for a drive around, while it will have still competition from the current flock of more serious labels and love songs.

Songs listed below are those which have appeared in "Going Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even though they may probably will never climb into "Going Strong."

**THIS IS NO LAUGHING
MATTER** **CHARLIE SPYAK** (Shodan) Decca 6419
..... **GLENN MILLER** (Ray Hebb-Med.) Ranked 11426
..... **EMILY LENCROFT** (Emilencroft) Decca 4123
..... **DIMMY DORSEY** Decca 4162
..... **CRY LOUENBERG** (Carmen Lombardi) Decca 4164

Still doing all right, but the days are numbered.

Names in parentheses indicate vocalists. Re-mastering records are re-mastered by the Victor Bluebird Records.

PART TWO of the record buying guide appearing on another page to this department.

New BLUEBIRD RECORDS

and current
cinégraph favorites



GLENN MILLER'S NEW HIT "WHEN JOHNNY COMES MARCHING HOME"

This one's full of the Miller magic that will "keep 'em playing." Roaring chorus work by Tex Benches, Marion Hudson, and the Modernaires make it a "natural" for repeat plays. A familiar tune, a top band—it's a combination that can't miss! On the other side is, "On the Old Assembly Line" B-11400.

Still Nailing Nickels
Glenn Miller's "Dear Moon"
B-11443

TONY PASTOR
His new hit—"The Memory of
This Dance" B-11441
His current hit—"Not Mine"
B-11467

ERKINE HAWKINS
Coming up fast—"So Long,
Sherry" B-11485
Hot night now—"Sometimes"
B-11438

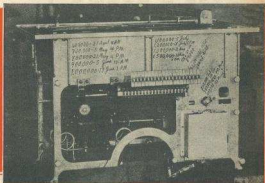
VAUGHN MONROE
His latest hit—"Me and My
Melinda" B-11483
Still a favorite—"Don't Tell a
Lie About Me, Dear"
B-11455
★ Vocal Soloist

Keep your Cinégraph
cashing in with the latest
**VICTOR-BLUEBIRD
RECORDS**

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THE proof of the Seeburg mechanism is in its performance! More than four years ago, Seeburg engineers took a chassis off the assembly line and set it up for a "breakdown test." Since that time, with just ordinary care, such as cleaning, lubricating and replacing six inexpensive parts due to wear, this Seeburg mechanism has been running night and day. This performance is all the more remarkable when you consider that a mechanism running continuously is under a much greater strain than one which runs intermittently. The Seeburg phonographs you operate have years of good, dependable service still left in them . . . they have the **FINEST MECHANISMS IN AUTOMATIC MUSIC**. The Seeburg Mechanism Will Do Its Job—But You Must Also Do Yours! More than ever before, take good care of your phonographs, service them often and give them good general maintenance . . . that is asking for very little for a Seeburg Phonograph that offers so much! Your local Seeburg Distributor maintains a complete Seeburg Service Department under the personal supervision of a factory-trained technician. He is always ready to help you on all service problems.



'42 SEEBURG
HITONE SYMPHONOLA

**YOU MAKE ME SO
SORRY if you buy more
U. S. FIGHTIN' BONDS
and STAMPS!**

To Go Ahead—GO

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The surest way to continuous play . . . Seeburg Remote Control!

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EVERYONE who SEES it SAYS it—"The Wurlitzer Victory Model 950 is far and away the most eye-filling, ear-pleasing, coin-coaxing phonograph ever built."

The brilliance of its Fluorescent Illumination—the all-over artistry of its gorgeous cabinet—its marvelous tone—make the Wurlitzer Victory Model 950 a sensational money maker for Wurlitzer Music Merchants.

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